

## **Eagle Roofing Products Achieves “Class 4” Hail Rating for Flat and Medium Profile Concrete Roof Tiles**

*Eagle Roofing Products, the industry’s leader in concrete roof tile manufacturing and innovation, is proud to announce their achievement of “Class 4 Impact Resistance” for all flat and Malibu (medium profile) tiles.*

Sumterville, Fla. ([PRWEB](#)) June 08, 2016 -- Eagle Roofing Products, the industry’s leader in concrete roof tile manufacturing and innovation, is proud to announce their achievement of “Class 4 Impact Resistance” for all flat and Malibu (medium profile) tiles.

John Campbell, Vice President of Sales and Marketing for Eagle Roofing Products said in a statement, “Achieving a Class 4 Impact Rating is paramount to our efforts to expand the market for concrete tile in the United States and Canada.” He added, “Hail is a phenomenon that drives a multi-billion dollar replacement market for asphalt shingles and other temporary roof coverings every year. Our goal is to expose architects, developers, builders and roofing contractors across the entire country to the performance-based superiority of concrete roof tiles.”

According to Tyler Allwood, Director of Technical Services and Systems for Eagle Roofing Products, “We receive at least 10 calls per month from members of the insurance industry inquiring about wind and hail related concerns. I think it is safe to say that insurance companies are tired of constantly replacing asphalt shingle roofs. Our company and our industry have a story to tell that needs to be heard outside of the Sunbelt markets.”

Achieving a “Class 4 Impact Rating” along with launching new products such as Eagle Platinum Tile™ — which utilizes a patented thermal insulated coating to reduce energy costs — are just two of the many steps Eagle Roofing Products is taking to ensure more than passive consideration of the concrete tile industry in the northern two-thirds of the U.S. from specifiers and insurance companies for years to come.

Eagle Roofing Products utilized the services of PRI Construction Materials Technologies. Testing was completed as described in FM 4473: Specification Test Standard for Impact Resistance Testing of Rigid Roofing Materials by Impacting with Freezer Ice Balls.

For more information on Eagle Roofing Products, visit [www.eagleroofing.com](http://www.eagleroofing.com).

About Eagle Roofing Products: Eagle Roofing Products is a division of Burlingame Industries, a California-based, privately held family organization that has been in the concrete tile industry for over 40 years. Founded in 1989 with five employees, Eagle has grown to four manufacturing plants, eight design centers and a work force of 500 employees, specializing in providing concrete tile roofing solutions for the building industry.

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