



Eagle Roofing Products Announces Alliance Sponsorship Role in 2018 Meritage reNEWable Living Home

Project Focuses on Cost and Scalability with Advanced Building Technologies and Energy Efficiency in Mind

Eagle Roofing Products, the industry leader in concrete roof tile manufacturing and innovation, announced that they are an Alliance Sponsor for the 2018 Meritage reNEWable Living Home.

The project is a pioneering venture between Hanley Wood, the premier information, media, event, and strategic marketing services company serving the residential, commercial design and construction companies, and Meritage Homes, the eighth largest homebuilder in the United States. Designed with the homeowner in mind, the project features innovative design, engineering, materials science and construction practices that coalesces around transforming the idea of homeownership by delivering homes that renew, grow, change and adapt. The home will be unveiled at the 2018 National Association of Home Builders International Builders' Show in Orlando, FL.

Meritage Homes specifically requested Eagle's participation in the reNEWable Living Home to provide the concrete tile roof. Like all of Eagle's products, the Bel Air Dark Charcoal concrete tile roof installed on the home is environmentally friendly, energy efficient, durable enough to last the life of the structure and tested to withstand the harshest of elements.

Lissette Pamplona, Director of Marketing, said in a statement, "Eagle Roofing Products and Meritage Homes have a strong, long-standing relationship and we are honored, as a company, to have been asked to participate in this noteworthy initiative. At Eagle, we take great pride in the high-quality concrete roof tile we produce." She added, "The superior performance properties our tile possesses, such as a Class A fire rating, the ability to withstand sustained winds of up to 180 mph and stand up to hail; in addition to the natural thermal resistance in the raw materials themselves that makes our tile inherently energy efficient – reducing energy consumption and utility costs, makes us the perfect fit to be a part of the reNEWable Living Home."

The Meritage reNEWable Living Home is located at The Estates at Parkside, a 111-home community ranging in price from \$545,990 - \$679,990 in Orlando, FL, a short drive from the Orlando Convention Center. BSB Design, led by Dan Swift, adapted the Granada elevation, a two-story 5,188 sq. ft. plan featuring 7 bedrooms, 5.5 baths, and 4 garages. The home emphasizes advanced features and technologies at a significantly reduced cost—a price point comparable to similar new homes that do not have those features. In keeping with Meritage's brand promise of LIFE. BUILT. BETTER., the home will allow its residents to live better—more comfortable, quieter, cleaner, safer and healthier.

Visit www.builderonline.com/renewable to stay up-to-date with the Meritage reNEWable Living Home project developments.

To learn more about Eagle Roofing Products, visit www.eagleroofing.com.

About Eagle Roofing Products

Eagle Roofing Products is a division of Burlingame Industries, a California based, privately held family organization that has been in the concrete roof tile industry for over 40 years. Founded in 1989 with five



employees, Eagle has grown to four manufacturing plants, five design centers and a work force of 700 employees. As the largest USA made, USA owned concrete roof tile manufacturer in the United States, Eagle Roofing Products specializes in providing concrete tile roofing solutions for the building industry.

About Meritage Homes

Meritage Homes is the seventh-largest homebuilder in the United States, based on homes closed in 2015. Meritage Homes builds and sells single-family homes for first-time, move-up, luxury and active adult buyers across the Western, Southwestern and Southeastern United States. Meritage Homes builds in markets including Sacramento, San Francisco Bay area, southern coastal and Inland Empire markets in California; Houston, Dallas-Ft. Worth, Austin and San Antonio, Texas; Phoenix/Scottsdale, Green Valley and Tucson, Arizona; Denver and Fort Collins, Colorado; Orlando, Tampa and south Florida; Raleigh and Charlotte, North Carolina; Greenville-Spartanburg and York County, South Carolina; Nashville, Tennessee; and Atlanta, Georgia.

Meritage Homes has designed and built over 100,000 homes in its 31-year history, and has a reputation for its distinctive style, quality construction, and positive customer experience. Meritage Homes is the industry leader in energy-efficient homebuilding and has received the U.S. Environmental Protection Agency's ENERGY STAR Partner of the Year for Sustained Excellence Award every year since 2013 for innovation and industry leadership in energy efficient homebuilding. For more information, visit www.meritagehomes.com.

About Hanley Wood

Hanley Wood is the premier company serving the information, media, and marketing needs of the residential, commercial design and construction industry. Utilizing the largest analytics and editorially driven Construction Industry Database, the company provides business intelligence and data-driven services. The company produces award-winning media, high-profile executive events, and strategic marketing solutions. To learn more, visit www.hanleywood.com.

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