

## **Eagle Roofing Products Launches Eagle University, an Online Learning Management System for its Customers**

*Eagle University is a comprehensive eLearning tool that was developed in an effort to make training readily available to new and existing Eagle Roofing Products customers.*

RIALTO, Calif. ([PRWEB](#)) March 18, 2019 -- Eagle Roofing Products, the industry leader in concrete roof tile manufacturing and innovation, has launched a new learning management system called Eagle University. This online educational tool was developed to assist industry professionals in expanding their knowledge and skillset on concrete roof tile and its technical aspects.

A complimentary resource, Eagle University features a clean, easy-to-use interface that runs seamlessly across all desktop and mobile devices. Once registered, core classes are preassigned to the user from a full course library of engaging content ranging from product overview to roofing terminology, to concrete roof tile components, installation methods, as well as Eagle-specific company information. In addition, there is a News Spotlight section for Eagle customers to stay current via press releases and blog posts.

An additional highlight of the eLearning platform is its automated testing and report card system. Users are able to view their performance scores after they have completed a module and quiz, and it enables them to revisit the material at any time. Participants receive an e-certificate of completion for each module completed with a passing score of 100 percent.

“Eagle Roofing Products is proud to offer its roofing and distribution partners this free, robust e-Learning system that was designed to educate, promote and help our customers grow their business” said Lissette Pamplona, Director of Marketing. “Eagle University enables our customers to either get better acquainted with, or refresh their knowledge on, the features and benefits of concrete roof tile, as well as the technical aspects of such an illustrious product. These courses will give our customers the edge to promote tile over traditional roofing materials. Plus, the flexibility of the learning management system allows for users to customize their learning plan and enroll in additional courses based on their interests. It’s a win-win.”

To enroll in Eagle University, go to [www.eagleuniversity.net](http://www.eagleuniversity.net).

### **About Eagle Roofing Products**

Eagle Roofing Products is a division of Burlingame Industries, a California based, privately held family organization that has been in the concrete roof tile industry for over 40 years. Founded in 1989 with five employees, Eagle has grown to four manufacturing plants, five design centers and a work force of 700 employees. As the largest USA made, USA owned concrete roof tile manufacturer in the United States, Eagle Roofing Products specializes in providing concrete tile roofing solutions for the building industry.



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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).