



Eagle Roofing Products Launches New Website

The completely redesigned website offers visitors new visual features and simplified access to essential product, industry and company information.

Rialto, CA ([PRWEB](#)) July 7, 2020 – Eagle Roofing Products, the industry leader in concrete roof tile manufacturing and innovation, is proud to announce the launch of their new and improved website.

Featuring a revamped and fresh look, Eagle has prioritized its efforts to create a superior website that will be of tremendous value to Builders, Designers, Distributors, Roofers, Specifiers and Homeowners seeking clarifying information on the features and benefits of concrete roof tile and tile roofing systems. Users will be greeted with a clean design, rich content, improved functionality and dynamic components that include a redesigned navigation bar that highlights and categorizes all of the tools and resources available. To further enhance the experience, additional features include a user-friendly Browse Tile section that is comprised of a robust concrete roof tile portfolio with enhanced filters and new product pages, a lineup of downloadable images, informational videos and engaging blog articles, as well as a tab dedicated to specifier resources.

“It’s been five years since we redesigned our website and we are excited to work with our digital agency, Findsme & Winmore, to create a beautiful and robust platform that will enhance the user’s ability to explore our products, further their concrete roof tile knowledge and if applicable, use the various tools available to specify Eagle on future residential and commercial building projects,” said Lissette Pamplona, Eagle Roofing Products’ Director of Marketing. “We believe the easier navigation and visually upgraded pages will improve the overall experience for our partners and customers.”

Eagle Roofing Products will be updating the site’s content periodically with new blogs, newsletters and company announcements in the Latest From Eagle section.

The website can be explored seamlessly on smartphones, tablets, laptops and desktops at <https://eagleroofing.com/>.

About Eagle Roofing Products

Eagle Roofing Products is a division of Burlingame Industries, a California based, privately held family organization that was founded in 1989. For over 30 years, Eagle has been the trusted leader in the building and roofing industries, offering the largest selection of stunning, long-lasting and environmentally friendly concrete roof tile products, in addition to an array of roof components. Eagle Roofing Products is committed to helping our customers build strong, reliable roof systems that will properly protect their residential and commercial buildings. For additional information on Eagle Roofing Products, visit www.eagleroofing.com.



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