



## Eagle Roofing Products Announces First Ever Color of the Year and Color of the Month Series

*Providing our customers with a new, educational resource that reflects influential and present-day color trends in the ever-changing world of exterior design.*

Eagle Roofing Products, the prominent leader in concrete roof tile manufacturing for over 30 years, takes pride in producing high quality concrete roof tile that is featured on millions of homes and countless commercial properties across the United States and Canada. As an industry powerhouse, our customers look to us to provide them with the resources and information they need in choosing the right roofing material for their projects, and that includes staying on top of current design trends. It is this reason that Eagle is excited to launch its first ever Color of the Year and Color of the Month Series that will highlight the colors and profiles in our vast portfolio that beautifully complement today's popular paint preferences and architectural styles while embracing the transformative times we live in.

A roof makes up 40-50% of a structure's exterior, playing a big role in its overall look and curb appeal. Eagle Roofing Products' Director of Marketing, Lissette Pamplona, notes this as she spearheads the implementation of such stylistic choices, so as to inspire and further serve our customer base when it comes to their design and roofing needs. "In addition to providing shelter and protection, a roof is a major design feature," says Lissette. "Different shapes, styles and roofing materials can make the appearance of an entire building feel different. So does color. Color evokes emotion and meaning, and creates harmony between interior and exterior architectural elements. At Eagle, we understand that. We offer over 150 ranges and blends that will undoubtedly match any number of color schemes and finishes; however we also know that this many options can be a bit overwhelming. That is why we created our Color of the Year and Color of the Month series. We wanted to give our customers insight on what's currently on trend while providing a little inspiration."

### **Color of the Year**

Today, Eagle Roofing Products introduces its 2022 Color of the Year **Brown Gray Range**, a stunning nature-inspired hue that exemplifies organic living at its finest. A subtle combination of subdued brown pigment and shades of gray, Brown Gray Range draws on natural elements like earth, wood and stone, signifying a safe and soothing presence. This fully-adaptable, attractive neutral comes in multiple concrete roof tile profiles to suit both classic and contemporary architecture as well as a variety of color palettes, resulting in gorgeous curb appeal. "We couldn't be happier with our selection," says Lissette. "Brown Gray Range is interesting and inviting, and induces a sense of calm, comfort and balance, which is indicative of what people are craving in these uncertain times. This mix of two popular neutrals creates a gorgeous roofscape that building professionals, designers and homeowners will love. The ease of how Brown Gray Range pairs with a wide range of monochromatic and bold palettes, as well as exterior finishes such as wood and stone makes for a beautiful, fluid design."

### **Color of the Month**

To kick off 2022, Eagle chose **Sierra Madre** as January's contemporary pick. Influenced by timeless style with a modern twist, Sierra Madre is one of our most sought-after and multifaceted colors as medium and dark shades of gray have grown increasingly popular when it comes to exterior décor. The charcoal hues with black streaking are a fantastic foundational base that gives opportunity and options to create the perfect exterior. Sierra Madre comes in several different Eagle roof tile profiles and pairs beautifully with a variety of gorgeous paint color schemes as well as decorative materials and accents.



[Brown Gray Range](#) and [Sierra Madre](#) are available in multiple concrete roof tile profiles. To view which profiles are available in your area or to receive a free sample, visit our website at [eagleroofing.com](http://eagleroofing.com). For more information on Eagle Roofing Products 2022 Color of the Year and Color of the Month Series, visit the [Design Corner](#) area of our website.

#### About Eagle Roofing Products

Eagle Roofing Products is a division of Burlingame Industries, a California based, privately held family organization that has been in the concrete roof tile industry for over 30 years. Founded in 1989 with five employees, Eagle has grown to four manufacturing plants, five design centers and a work force of 700 employees. As the largest USA made, USA owned concrete roof tile manufacturer in the United States, Eagle Roofing Products specializes in providing concrete tile roofing solutions for the building industry.

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